



RATE CARD

Advt. Sizes

Ad sizes available will be only full page or double spread.

Dimensions

426 x 303 mm (Bleed Double Spread)
360 x 265 mm (Non Bleed Double Spread)
216 x 303 mm (Bleed)
180 x 265 mm (Non Bleed)

Advt. Rates

	Single Issue	Yearly - 4 issues
Back Cover	Rs.75,000	Rs.2,50,000
Inner Front & Back Cover	Rs.50,000	Rs.1,50,000
Inner pages	Rs.30,000	Rs.1,00,000
Inner Double Spread	Rs.50,000	Rs.1,50,000

Note :

All pages are printed on 170 gsm art paper (Cover 300 gsm). Artworks need to be submitted in high resolution (300 dpi) in CMYK color. The artworks must be provided in one of the following formats : High Resolution print PDF, EPS Tiff, Corel Version 9 or Illustrator Version 9 and must be accompanied by a color proof.

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